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Tomorrow's winning
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will bring together far
more diverse sources of
data, analyze it in more
powerful ways, and
deliver immediate
insight to decision-

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Insight; Author(s):

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Release date: April
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They show us how
enterprise information
fits into the broader
context of enterprise
architecture frameworks

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such as The Open Group Architecture Framework (TOGAF). They introduce a multi-layered information architecture reference model that has the allure of a standard, common foundation for the entire profession. They also show us how Enterprise Information Architecture (EIA) alludes to emerging,

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intelligence, cloud-
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Insight, provides a
guided tour of the book.
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concepts covered within
its pages, and discusses
the value that the book
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Business Insight By
Mario Godinez,
Eberhard Hechler, Klaus
Koenig, Steve
Lockwood, Martin
Oberhofer, Michael
Schroeck Published Apr
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Abstract This state-of-
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to set the scene for a
special issue of the
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Paperback – Illustrated,
April 1 2010 by Mario

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Eberhard Hechler

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Enterprise Architecture

(EA) is an instrument
that is responsible for
establishing a

connection between an
organization's missions
and business strategy

with its IT strategy. The
enterprise architecture
focuses on consolidating

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and combining the
levels of business,
information, application,
and ... Solution

Summary

Most important ways
that Enterprise

Information
Architecture

Coverage Includes

Highlighting the
importance of Dynamic
Warehousing Defining

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In this book, a team of
IBM's leading

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management experts
guide you on a journey
that will take you from
where you are today
toward becoming an
“Intelligent Enterprise.”
Drawing on their
extensive experience
working with enterprise
clients, the authors
present a new,
information-centric
approach to architecture

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and powerful new
models that will benefit
any organization.

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Value of Information
Insight
Tomorrow's winning
"Intelligent Enterprises"
will bring together far
more diverse sources of

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data, analyze it in more powerful ways, and deliver immediate insight to decision-makers throughout the organization. Today, however, most companies fail to apply the information they already have, while struggling with the complexity and costs of their existing information

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environments. In this book, a team of IBM's leading information management experts guide you on a journey that will take you from where you are today toward becoming an "Intelligent Enterprise."

Drawing on their extensive experience working with enterprise clients, the authors present a new,

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information-centric approach to architecture and powerful new models that will benefit any organization. Using these strategies and models, companies can systematically unlock the business value of information by delivering actionable, real-time information in context to enable better decision-making

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throughout the
enterprise—from the
“shop floor” to the “top
floor.” Coverage

Includes Highlighting
the importance of
Dynamic Warehousing
Defining your

Enterprise Information
Architecture from
conceptual, logical,
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operational views Using
information architecture

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principles to integrate
and rationalize your IT
investments, from Cloud
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Management (MDM) to
bolster business
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functions, ranging from
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Implementing more
effective business
intelligence and
business performance
optimization,
governance, and
security systems and
processes

Understanding
“Information as a
Service” and “Info 2.0,”
the information delivery
side of Web 2.0

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Implementing more
effective business
intelligence and
business performance
optimization,
governance, and
security systems and
processes

Understanding
"Information as a
Service" and "Info 2.0,"
the information delivery
side of Web 2.0.

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Is the Enterprise
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knowledge

management's killer
app? Leading expert
Joseph M. Firestone, the
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Portal, breaks new
ground and looks to the
future with a practical,
but comprehensive

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approach to enterprise portals and their relationship to knowledge management. Providing a clear and novel overview, Firestone tackles a wide range of topics ranging from functional EIP applications, estimating costs and benefits of EIPs, variations in EIP technical architecture,

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the role of intelligent agents, the nature of knowledge management, portal product/solution segmentation, portal product case studies, to the future of the EIP space. 'Enterprise Information Portals and Knowledge Management' is the book on portals you've been waiting for. It is

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- A new methodology for estimating EIP benefits and costs *
- EIP and Enterprise Knowledge Portals (EKP) architecture *
- The approaching role of software agents in EIPs and EKPs *
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headed and the
pathways they will
follow to get there

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In this book, noted
expert Melissa A. Cook
shows you how to put
business management
back in charge of
processes and
information, using easy-
to-understand principles
that have worked since
antiquity. Whether you

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are an executive manager or a technical professional, you can use these principles to integrate the enterprise with information systems that are more flexible, less complex, less expensive, and fully supportive of your business process reengineering efforts.

Building Enterprise
Information

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Architecture is, in short,
field guide for taking
control of information
technology and making
it serve your bidding -
instead of the other way
round.

Enterprise Architecture
is the discipline of
managing the
complexities of the
Business-IT landscape.
It has been around since

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the 1980's, when for the first time computers were connected in networks, and the already serious (and unsolved) problem of the complexity of computer programs for relatively simple business needs turned into the huge problem of large networks of them in complex business landscapes. In spite of

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many 'best practices'
and 'frameworks' that
have been introduced,
Enterprise Architecture
is not a great success.

After thirty years, we
still have the same
problems. Chaos is still
everywhere. Projects
still fail far too often. In
this book, (hidden)

assumptions behind the
existing approaches to
enterprise architecture

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are challenged, and a more realistic perspective that helps us battle the complexities and unpredictabilities of today's Business-IT landscapes is described. Practical suggestions about enterprise architecture governance and products, based on real-world experience with the described approach, complete the

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book. From general management to IT professionals, everyone who is confronted with the problem of managing Business-IT landscapes can profit from the insights this book offers. No specialist prior knowledge is required. Gerben Wierda is author of Mastering ArchiMate, and was,

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amongst other things,
Lead Architect of the
Judiciary in The
Netherlands, Lead
Architect of APG Asset
Management, and is
now Team Coordinator
Architecture & Design
at APG. He holds an
M.Sc in Physics from
the University of
Groningen and an MBA
from RSM Erasmus,
Rotterdam.

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Making Enterprise
Information

Architecture A
Management (EIM)

Work for Business: A
Systems Based
Guide to Understanding
Approach For
Information as an Asset
Unlocking

Business
provides a
comprehensive

discussion of EIM. It
Insight
endeavors to explain
information asset

management and place
it into a pragmatic,

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focused, and relevant light. The book is organized into two parts. Part 1 provides the material required to sell, understand, and validate the EIM program. It explains concepts such as treating Information, Data, and Content as true assets; information management maturity; and how EIM affects

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organizations. It also reviews the basic process that builds and maintains an EIM program, including two case studies that provide a birds-eye view of the products of the EIM program. Part 2 deals with the methods and artifacts necessary to maintain EIM and have the business manage information. Along with

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overviews of
Information Asset
concepts and the EIM
process, it discusses
how to initiate an EIM
program and the
necessary building
blocks to manage the
changes to managed
data and content.

Organizes information
modularly, so you can
delve directly into the
topics that you need to

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understand Based in
reality with practical
case studies and a focus
on getting the job done,
even when confronted
with tight budgets,
resistant stakeholders,
and security and
compliance issues
Includes applicatory
templates, examples,
and advice for executing
every step of an EIM
program

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This three-volume collection, titled *Enterprise Information Systems: Concepts, Methodologies, Tools and Applications*, provides a complete assessment of the latest developments in enterprise information systems research,

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including development, design, and emerging methodologies. Experts in the field cover all aspects of enterprise resource planning (ERP), e-commerce, and organizational, social and technological implications of enterprise information systems.

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