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Over 1,450 exercises based on real-life situations are included in this text to help students learn and master business statistics concepts. The exercise sets following text sections are divided into three types: conceptual, skill, and application. Helpful symbols identify the area of business where the exercises are applied. Tips on problem solving appear throughout to assist students with difficult topics and techniques. Examples of computer printouts using popular statistical computing software such as EXECUSTAT, MINITAB and SAS show students the power and time-saving capabilities of the computer in solving statistical problems.

STATISTICS FOR MANAGEMENT AND ECONOMICS, ABBREVIATED SIXTH EDITION is a subset of core chapters from the worldwide best selling and more comprehensive, STATISTICS FOR MANAGEMENT AND ECONOMICS, Sixth Edition (2003). This text teaches students how to apply statistics to real business problems through the authors' unique three-step approach to problem solving. Students learn to IDENTIFY the right technique by focusing on the relationship between the problem and data type. They then learn to COMPUTE the answer either by hand, using Excel, or using MINITAB (SPSS and JMP output and instructions appear on the text Web site). Finally, they INTERPRET the results in the context of the problem. This approach enhances student comprehension as well as practical skills, and offers maximum flexibility to instructors wishing to teach concepts by hand or with the computer, or by using both hand and computer methods.

Designed for a one-semester course, Applied Statistics for Business and Economics offers students in business and the social sciences an effective introduction to some of the most basic and powerful techniques available for understanding their world. Numerous interesting and important examples reflect real-life situations, stimulating students to think realistically in tackling these problems. Calculations can be performed using any standard spreadsheet package. To help with the examples, the author offers both actual and hypothetical databases on his website http://lwu.edu/~bleekley The text explores ways to describe data and the relationships found in data. It covers basic probability tools, Bayes' theorem, sampling, estimation, and confidence intervals. The text also discusses hypothesis testing for one and two samples, contingency tables, goodness-of-fit, analysis of variance, and population variances. In addition, the author develops the concepts behind the linear relationship between two numeric variables (simple regression) as well as the potentially nonlinear relationships among more than two variables (multiple regression). The final chapter introduces classical time-series analysis and how it applies to business and economics. This text provides a practical understanding of the value of statistics in the real world. After reading the book, students will be able to summarize data in insightful ways using charts, graphs, and summary statistics as well as make inferences from samples, especially about relationships.

Introductory Statistics for Management and Economics is designed specifically for business, economics, and management majors who are enrolled in a two-term statistics course. The new Fourth Edition of this popular text continues to emphasize statistical inference and model building in a real-world context. It contains over 1,500 varying types of problems based on real-world applications, as well as in-depth coverage of regression analysis, and a thorough discussion of how to use the computer to estimate and test models. "Computer Applications" sections have been added to help students understand and interpret statistical output. New to the Fourth Edition: New chapter on statistical quality control covers process control charts, process capability and improvement; Hundreds of new computer exercises and problems, with relevant data provided on a data disk; New "Statistics in Action" segments based on how to apply statistics; and Streamlined coverage of probability and sampling.