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Neil A. Doherty (Ph.D. Cranfield Institute) is the Frederick H. Ecker Professor of Insurance and Risk Management at the Wharton School of Business, the University of Pennsylvania. He is an internationally recognized expert in corporate risk management, and is the author of Integrated Risk Management (McGraw-Hill, 2000).

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This handbook introduces readers to the concept of elderly entrepreneurship, and analyzes key issues concerning individuals and institutions. In addition, it presents theoretical and empirical studies exploring the reasons why elderly persons choose to pursue entrepreneurship, despite their advanced age. To investigate this comparatively new entrepreneurial phenomenon, the contributors address psychological, sociological and gerontological aspects, and share unique interdisciplinary insights. The book's chapters are methodologically diverse, and the scale of analysis ranges from individual cases to country-level patterns. At a time when the world's major economies are facing a demographic challenge due to ageing populations, elderly entrepreneurship may provide new economic opportunities and motivate more inclusive policymaking.

Australian competition law has just emerged from a significant period of reform which has seen controversial changes to the legal test to distinguish between normal competitive conduct and conduct that should be condemned. The controversy continues, arguably because the traditional legal conception of market power does not provide a useful standard in real world markets. This important new book offers a radical interpretation of market power, based on the power to manipulate. Seeing it in this way allows for positive and normative standards within which to frame a legal theory of liability for misuse of that power. The book provides suggestions to improve the forensic assessment of conduct that should be condemned as misuse of market power.

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