

Hansen Mowen Guan Cost Management Solutions

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Hansen/Mowen ' s CORNERSTONES OF COST MANAGEMENT, 4E demonstrates the dynamic nature of cost accounting in today ' s changing business environment. The book covers functional-based cost and control, and then activity-based cost systems, giving students the skills to manage any cost management system. Developed using extensive research on student learning behavior, this book presents concepts in a unique format that speaks to how students learn. Cornerstones examples in each chapter emphasize the How, Why, and What-Ifs of basic cost management concepts, while delving into the conceptual nature of each equation or topic. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Introduce your students to the dynamic, exciting nature of cost management as this edition demonstrates how today's conditions consistently require change in cost management systems. Hansen/Mowen/Guan's COST MANAGEMENT: ACCOUNTING AND CONTROL, 6e, International Edition, first covers functional-based cost and control and then activity-based cost systems, giving students the understanding and skills to manage any cost management system. This edition's expansive coverage and consistent attention to technical detail provides a thorough, well-researched foundation for learning. It addresses the most recent influential topics and emerging processes affecting the discipline, including a new chapter on lean accounting and a focus on technology tools that positively impact internal costing practices.

COST MANAGEMENT emphasizes that changing conditions often require a change in systems. Emphasizing this point stresses the dynamic and exciting nature of the field. By taking a systems approach -- one that first covers functional-based cost and control and then activity-based cost systems -- students understand how to understand and manage any cost management system. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Discover the managerial accounting text written to complement the way you study and learn! CORNERSTONES OF MANAGERIAL ACCOUNTING, 3E, uses a unique framework to show you the key concepts, or "Cornerstones," of accounting. As you come to understand these fundamental calculations, you will develop critical problem-solving skills to make real business decisions.

In this book, Shank and Govindarajan demonstrate how strategic cost management - an analytical framework which relates meaningful accounting information to a firm's business strategy - is changing accounting practices in leading companies. Using case studies, including Ciba-Geigy, Ford, Motorola and Texas Instruments, they show how the tools of strategic cost management - value chain analysis, strategic positioning analysis and cost driver analysis - provide a sustainable competitive advantage over companies whose cost systems are in disarray.

Providing the most up-to-date and thorough coverage of cost management topics, Hansen/Mowen's CORNERSTONES OF COST ACCOUNTING provides students with a solid foundation with its unique Cornerstones approach. Created from our research on student learning behavior, this step-by-step format helps students understand the How, Why, and What Ifs of solving and mastering basic cost management topics, while also getting at the conceptual nature of each equation or topic. This relevant text also addresses some of the most recent processes affecting the discipline such as a chapter on productivity measurement and lean accounting.

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