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Business Driven Information Systems, Second Canadian Edition, discusses business initiatives, first, and how technology supports those initiatives, second. The premise for this unique approach is that business initiatives should drive technology choices. Accordingly, each discussion first addresses the business needs and then addresses the technology that supports those needs. This text provides the foundation that will enable students to achieve excellence in business, whether they major in operations management, manufacturing, sales, marketing, finance, human resources, accounting, or virtually any other business discipline.

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edition takes a contemporary approach by discussing how business initiatives should ultimately drive technology choices. This edition offers an impressive variety of new case studies - real world examples of MIS in action- including coverage of Wikileaks, Myki and Apple innovations. Integrated coverage of mobile technologies, cloud computing and social networking reflects the emerging business environments that await today's business graduate. Business Driven Information Systems provides the foundation that will enable students to achieve excellence in business, whether they major in operations management, manufacturing, sales, marketing, finance, human resources, accounting, or virtually any other business discipline.

The small business is an often underestimated asset of both the modern

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economy and the commercial workforce. Those employed by small businesses make up a large percentage of both the U.S. and Canadian populations, and with the internet and other technologies connecting us like never before, the opportunity is present for even the smallest company to reach a global scale. Strategic Utilization of Information Systems in Small Business explores the possibilities not just in expanding a business, but in assisting a business in meeting its full potential, no matter its size. Including a variety of perspectives on what it means to be a small business and how to bring that business to maturity, this book is an essential reference source for small business owners, managers, and employees, as well as students, researchers, and aspiring entrepreneurs. This publication features chapters on the different aspects of management

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Following the migration of workflows, data, and communication to the Cloud and other Internet-based frameworks, interaction over the Web has become ever more commonplace. As with any social situation, there are rules and consequences to actions within a virtual environment. *Cyber Behavior: Concepts, Methodologies, Tools, and Applications* explores the role of cyberspace in modern communication and interaction, including considerations of ethics, crime, security,

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Canadian Edition society. Featuring current research, theoretical frameworks, and case studies, the book will highlight the ethical and legal practices used in computing technologies, increase the effectiveness of computing students and professionals in applying ethical values and legal statutes, and provide insight on ethical and legal discussions of real-world applications.

Spanning the multi-disciplinary scope of information technology, the Encyclopedia of Information Systems and Technology draws together comprehensive coverage of the inter-related aspects of information systems and technology. The topics covered in this encyclopedia encompass internationally recognized bodies of knowledge, including those of The IT BOK, the Chartered Information Technology Professionals Program, the International IT Professional Practice

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Program (British Computer Society), the Core Body of Knowledge for IT Professionals (Australian Computer Society), the International Computer Driving License Foundation (European Computer Driving License Foundation), and the Guide to the Software Engineering Body of Knowledge. Using the universally recognized definitions of IT and information systems from these recognized bodies of knowledge, the encyclopedia brings together the information that students, practicing professionals, researchers, and academicians need to keep their knowledge up to date. Also Available Online This Taylor & Francis encyclopedia is also available through online subscription, offering a variety of extra benefits for researchers, students, and librarians, including: ? Citation tracking and alerts ? Active reference

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In order to be effective for their users, information retrieval (IR) systems should be adapted to the specific needs of particular environments. The huge and growing array of types of information

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retrieval systems in use today is on display in *Understanding Information Retrieval Systems: Management, Types, and Standards*, which addresses over 20 types of IR systems. These various system types, in turn, present both technical and management challenges, which are also addressed in this volume. In order to be interoperable in a networked environment, IR systems must be able to use various types of technical standards, a number of which are described in this book—often by their original developers. The book covers the full context of operational IR systems, addressing not only the systems themselves but also human user search behaviors, user-centered design, and management and policy issues. In addition to theory and practice of IR system design, the book covers Web standards and protocols, the Semantic Web, XML information retrieval, Web social mining,

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Canadian Edition, specialized search engine optimization, museum and library online access, records compliance and risk management, information storage technology, geographic information systems, and data transmission protocols. Emphasis is given to information systems that operate on relatively unstructured data, such as text, images, and music. The book is organized into four parts: Part I supplies a broad-level introduction to information systems and information retrieval systems Part II examines key management issues and elaborates on the decision process around likely information system solutions Part III illustrates the range of information retrieval systems in use today discussing the technical, operational, and administrative issues for each type Part IV discusses the most important organizational and technical standards needed for successful information retrieval

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